

PRIVACY POLICY

1. Purpose

The goal of our Privacy Policy is to provide all necessary information for natural persons using our services (hereinafter referred to as User) in a concise, transparent, intelligible and easily accessible form, using clear and plain language, and assist the Users in exercising their rights under Section 4. Our services are available on the website gyorballoonfiesta.hu.

The legal basis of our duty to communicate information is Article 12 of Regulation 2016/679 of the European Parliament and Council (hereinafter referred to as: GDPR), Section 16 of Act CXII of 2011 on the right of informational self-determination and on freedom of information (hereinafter referred to as Information Act) and Section 4 of Act CVIII of 2011 on electronic commerce and on information society services (hereinafter referred to as Electronic Commerce Act).

The Privacy Policy was prepared by taking into account the GDPR, the Information Act and further legal acts relevant from the viewpoint of specific data processing. The list of the legal acts is detailed in Annex 11.1, the main concepts and definitions are determined in Annex 11.2 and the detailed information on the right of the data subject is included in Annex 11.3 of the Privacy Policy.

During the drafting and applying this Privacy Policy, we proceeded in the spirit of the findings of the recommendation of the Hungarian National Authority for Data Protection and Freedom of Information on the data protection requirements of prior information and Article 5 of the GDPR, especially the principle of accountability laid down in Article 5, Paragraph 2 thereof.

We also monitor the practice of the European Union with regard to the protection of personal data, accordingly, we shall also implement the findings of Article 29 Working Party of the European Commission in its Guideline on Transparency into our data processing practice.

Data controller and contact information

Name: Cameron Balloons Hungary SE.
Address: 9024 Győr, Pátzay Pál u. 12.
E-mail: info@gyorballoonfiesta.hu
Telephone: +36 70 385 0035

2. Data processing procedures

You can enter to the event by completing a registration on our website and by presenting the necessary documents (CoA, certificate of registration, Pilot license, medical test, insurance) at Check-in for the event. The details of these processing and during the event are described hereunder.

2.1 Processed personal data and purpose of processing

personal data processing	purpose of processing	legal basis of processing
First and last name	Identification of the participant during the performance of the contract	Fulfilment of the contract / consent
E-mail address	contact with the participant during the performance of the contract	Fulfilment of the contract / consent
Mobile number	contact with the participant during the performance of the contract and for recall procedure	Fulfilment of the contract / consent
Billing details (Name, Address, VAT nr)	Issuing a regular invoice, as well as creation of the contract	Fulfilment of the contract / complying with legal obligation
Event related data (Balloon registration, balloon name, T-shirt size, Pilot photo, Balloon photo)	Information required to complete the registration form	Fulfilment of the contract / consent
Capturing images and videos, an identifiable image of the Participants on the recordings	Documentation of the competition through images and videos, promotional activity by sharing images and videos from the event	Consent / legitimate interest
Location data	Getting to know the position of a participant during the event	Fulfilment of the contract / consent
Copy of the required certificate (pilot license, CoA, certificate of registration, medical test, insurance), balloon and participant, as well as the validity of the certificates	Getting to know a participant's right to fly, sending a notification message related to the expiration of the validity of certificates	Fulfilment of the contract, in addition, Article 9 section 2(a) of GDPR in relation to the medical certificate

2.2 Legal basis of processing

Processing is necessary for compliance with legal obligations (with regard to Article 6, Paragraph 1, Point f) of GDPR, Section 5, Subsection 1, Paragraph b) of Information Act and Section 166, Subsections 1 to 3 of the Accounting Act)

In the case of the Participant's name and e-mail address, as well as the image and video recording of the card, the data processing is necessary to fulfilment of the contract which the Participant is a party. (Article 6 section 1(b) of GDPR). This contract is concluded between the Participant and the Organizer.

The writing of the Participant's introductory text is optional, the recording of the personal data contained therein is based on the Participant's consent (Article 6 section 1(a) of GDPR). The consent may be revoked at any time and shall not affect the lawfulness of the processing carried out on the basis of the consent.

In the case of mass recordings, the legal basis for data processing is the data controller's legitimate interest in documenting the events (Article 6 section 1(f) of GDPR).

In the case of individual (identifiable to the Participant) images and videos, the legal basis is based on the Participant's consent (Article 6 section 1(a) of GDPR). The consent may be revoked at any time and shall not affect the lawfulness of the processing carried out on the basis of the consent.

The sending of a notice of a competition of interest to a Participant is based on the Participant's consent (Article 6 section 1 (a) of the GDPR). The consent may be revoked at any time and shall not affect the lawfulness of the processing carried out on the basis of the consent.

If the Participant's data is used for a purpose other than the original data collection, we will inform the User thereof and obtain his/her prior express consent, or provide him/her with the opportunity to prohibit the use (see Section 8.1).

2.3 Duration of processing

We process your personal data until the withdrawal of the User's consent.

8 years after the issuance of the accounting document (with regard to Section 166, Subsection 6 of the Accounting Act, Section 169, Subsection 1 of the Accounting Act).

2.4 Mode of processing

Personal data are collected in electronic form.

By taking into account the provisions of the legal act on the rules of the digital archiving, the accounting document issued in electronic form shall be stored in a manner that the applied method shall ensure the provision and continuous readable form of all of the data of the document without delay and that excludes the possibility of subsequent modification.

3. What are the User's rights?

Our Users may request free information on the details of the processing of their personal data and in cases laid down in legal acts, they may also request the rectification, erasure or blocking thereof, or the restriction of such processing, and they may also object to the processing of such data. Our Users may address their request for information to our contact information.

3.1 Right to access

Our user has the right to obtain confirmation as to whether or not personal data concerning him/her are being processed, and, where that is the case, access to the personal data and the information regarding the details of processing.

3.2 Right to ratification

Our user has the right to obtain from us without undue delay the rectification of inaccurate personal data concerning him/her and to have incomplete personal data completed, including by means of providing a supplementary statement.

3.3 Right to erasure

At the request of our User, we shall erase personal data concerning him/her, if the processing of such data is no longer necessary, if the User has revoked his/her consent thereto, if the User objects thereto or if the processing is unlawful.

3.4 Right to be forgotten

If we made the personal data public and are obligated to erase the User's personal data at request, we shall inform any such controller which was made aware of or could have made aware of the possibly published data of the User.

3.5 Right to restriction of processing

At the request of our User, we shall restrict data processing if the accuracy of the personal data is challenged, or the data processing is unlawful, or our User objects to the processing of data, or if we do not deem the provided personal data necessary in the future.

3.6 Right to data portability

Our User has the right to receive the personal data concerning him/her, in a structured, commonly used and machine-readable format and has the right to transmit those data to another controller.

3.7 Right to object

Our User has the right to object, on grounds relating to his/her particular situation, at any time to the processing of personal data concerning him/her based on the data processing purposes of legitimate interest (see Sections 4.1, 4.2., and 4.3.). In such a case, we no longer process the personal data unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims. In case of objection, as a general rule, the personal data for such purposes may not be processed further.

3.8 Right to respond to requests

We shall examine the requests as promptly as possible following its submission to us, but not later than within 30 days, and in case of objections, within 15 days and we shall decide whether they are well founded, of which we shall notify the person submitting the request in writing. If we do not fulfil the request of our User, then we shall inform him/her of the factual and legal reasons for denying thereof in our decision.

3.9 Possibilities for redress

Protecting personal data is of utmost importance to us, and we shall also respect your right of informational self-determination, therefore we strive to respond to all requests and claims in a correct manner and within the deadlines. With respect thereto, we ask you to contact us before possibly pursuing your claim before authorities and courts, for the purposes of submitting your complaint or request to us, in order to have your possible objections resolved as soon as possible

Should this be unsuccessful, our User may

-pursue his/her rights and claims before the courts pursuant to Act V of 2013 on the Civil Code (the legal proceedings may be lodged before the regional court of our User's domestic or habitual residence; the list and contact information of the regional court may be viewed in the following link:<http://birosag.hu/torvenyszek>) and

-turn to and submit a complaint to the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa utca 9-11., telephone number: +36-1-391-1400, facsimile: +36-1-391-1410, e-mail address: ugyfelszolgalat@naih.hu, website: <https://www.naih.hu/panaszuegyintezes-rendje.html>, pursuing the claim online: <https://www.naih.hu/online-uegyinditas.html>, hereinafter referred to as NAIH) pursuant to the provisions of the Information Act.

4. Our procedure regarding requests for exercising rights

The controller shall inform you without undue delay, but in any case, within 1 month of receipt of the request, of the action taken on the above requests.

If necessary, it can be extended by 2 months. The data controller shall inform you of the extension of the deadline, indicating the reasons for the delay, within 1 month from the receipt of the request.

If the controller does not take action on your request, it will inform you without delay, but no later than one month after receipt of the request, of the reasons for the non-action and of the fact that you can lodge a complaint with a supervisory authority and have a judicial remedy.

5. Possible recipients of personal data, processors

During the operation of our website:

Our website's hosting provider (data processor) can have access to the personal data you provide while using the website. The data processor's data are the following:

Company: Magyar Hosting Kft.
Address: 1132 Budapest, Victor Hugo utca 18-22.
VAT nr: 23495919-2-41
Email: info@mhosting.hu

6. Data security

Our employees and the employees of the data processors have the right to get acquainted with the personal data of the User, to the extent necessary, for the performance of the tasks which belong to their job. We make all security, technical and organizational measures that guarantee the security of the data

7. Cookies

In order to the proper functioning of our websites, we have placed smaller data files in the Users' computer devices in certain cases, similarly to most of the modern websites.

7.1 Cookies in general

Cookies are small text files, which the website places to the computer device (including mobile phones) of the User. Consequently, the website is able to "remember" the settings of the User (such as: applied language, letter size, design, etc.), therefore, it is not necessary to set it each time the User visits our website. These cookies may be deleted, blocked, however in such cases, the Website may not function appropriately.

7.2 Google Analytics

The Google Analytics is the web analysis service of Google Inc. („Google”). Google Analytics uses so-called “cookies”, text files, which are saved to the computers of the Users, thereby facilitating the analysis of use of the website visited by the User

The information generated by the cookies with respect to the website used by the User are generally placed to and stored in one of the servers of Google in the USA. By activating IP anonymization on

the website, Google previously shortens the IP address of the User within the Member States of the European Union or in other countries that are party to the treaty on the European Economic Area.

Only in exceptional cases shall the full IP address be transferred to the Google server in the US and abridged there. On behalf of us, Google shall use these information to assess how the User used the specific website and to make reports pertaining to the activity regarding the website for us, furthermore, to perform additional services with respect to the use of the internet and the website

In the scope of Google Analytics, the IP address transferred by the web browser of the User shall not be combined with other Google data. By appropriate configuration of the User's browser, you may prevent these cookies from being stored, nevertheless, we shall point out that in this case you may not be able to fully use all functions of this website. Furthermore, you have the option to prevent the collection of the Users' data generated by the cookies and related to the use of the website (including your IP address) by Google as well as processing this data by Google by downloading and installing the browser plugin available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=h>

8. Other provisions

8.1 Processing for different purpose

If we intend to further process the personal data for a purpose other than that for which the personal data were collected, we shall inform the Users thereof, we shall acquire their prior and expressed consent thereto and ensure the possibility for them to object to such processing.

8.2 Record of processing

To comply with Article 30 of GDPR, we maintain a record of processing activities (record of processing activities) which we are liable for.

8.3 Data breaches

Data breach is a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed. In case of data breach, we are obligated to act according to Articles 33 and 34 of GDPR. We shall record data breaches by indicating the facts pertaining to data breaches, their effect and the measures taken to remedy them.

8.4 Amendments

We are entitled to unilaterally amend this Privacy Policy.

Effective as of: 20th of April 2021